

**Remit Address:**

WNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

www.nbcnewyork.com

Billing Address:

MENTZER MEDIA
Attention: Accounts Payable
DO NOT MAIL
600 FAIRMOUNT AVENUE
SUITE 306
TOWSON, MD 21286

INVOICE

DUPLICATE

Advertiser	LINDA MCMAHON FOR SENATE	Invoice #	NY12080203
Product	SENATE 2012	Invoice Date	08/26/12
Estimate Number	ORDER#1084	Invoice Month	August 2012
		Invoice Period	07/30/12 - 08/01/12
Station	WNBC	Order #	324812
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	07/26/12 - 08/01/12
Billing Calendar	Broadcast	IDB #	1021
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
		Agency Ref	42748
		Advertiser Ref	20828

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WNBC	6-630P M-SU NEWS @ 6P	6P-630P								
	LUR										
					07/30/12 to 08/05/12	3x	111----				
	WNBC			M	07/30/12	:30	6:11 PM	LMFS12TV07H	\$1,000.00		3
	WNBC			Tu	07/31/12	:30	6:16 PM	LMFS12TV07H	\$1,000.00		4
	WNBC			W	08/01/12	:30	6:24 PM	LMFS12TV07H	\$1,000.00		5
3	WNBC	630P NBC NIGHTLY NEWS	630P-7P								
	LUR										
					07/30/12 to 08/05/12	3x	111----				
	WNBC			M	07/30/12	:30	6:59 PM	LMFS12TV07H	\$3,000.00		3
	WNBC			Tu	07/31/12	:30	6:49 PM	LMFS12TV07H	\$3,000.00		4
	WNBC			W	08/01/12	:30	6:59 PM	LMFS12TV07H	\$3,000.00		5
4	WNBC	OLY LT NEWS M-SU	11P-1230A								
	LUR										
					07/30/12 to 08/05/12	1x	-1-----				
	WNBC			Tu	07/31/12	:00			\$10,450.00	See MG 4.5	4
	WNBC		11P-1245A								
				Tu	07/31/12	:30	12:36 AM	LMFS12TV07H	\$10,450.00	MG for 4.4 07/31	5
7	WNBC	OLY EARLY MORNING M-F	6A-10A								
	LUR										
					07/30/12 to 08/05/12	5x	122----				
	WNBC			M	07/30/12	:30	6:51 AM	LMFS12TV07H	\$2,000.00		1
	WNBC			Tu	07/31/12	:30	6:11 AM	LMFS12TV07H	\$2,000.00		3
	WNBC			Tu	07/31/12	:30	8:36 AM	LMFS12TV07H	\$2,000.00		2
	WNBC			W	08/01/12	:30	6:11 AM	LMFS12TV07H	\$2,000.00		5

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

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7	WNBC	OLY EARLY MORNING M-F	6A-10A								
	LUR										
	WNBC			W	08/01/12	:30	8:59 AM	LMFS12TV07H	\$2,000.00		6
8	WNBC	OLY WKDAY DAYTIME M-F	10A-5P								
	LUR										
					07/30/12 to 08/05/12	3x	111----				
	WNBC			M	07/30/12	:30	1:14 PM	LMFS12TV07H	\$1,500.00		1
	WNBC			Tu	07/31/12	:30	11:51 AM	LMFS12TV07H	\$1,500.00		2
	WNBC			W	08/01/12	:30	3:31 PM	LMFS12TV07H	\$1,500.00		3
9	WNBC	OLY PRIME+CLSG M-SU	7P-12A								
	LUR										
					07/30/12 to 08/05/12	1x	-1-----				
	WNBC			Tu	07/31/12	:30	7:59 PM	LMFS12TV07H	\$53,100.00		1

Aired Spots **16**

<u>Gross Total</u>	\$90,050.00	
<u>Agency Commission</u>	\$13,507.50	
<u>Net Amount Due</u>	\$76,542.50	<u>Payment Terms 30 Days</u>

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